

# FACIAL RECOGNITION

*Identify individuals instantly with facial recognition*

## ABOUT

Integrate icetana Facial Recognition into our Safety and Security solution to immediately recognise any individual from your VIP or banned list as they enter or leave your premises.

## HIGHLIGHTS



### HIGH

Accuracy rate



### REAL TIME

Facial recognition



### INTEGRATES

With your existing camera and VMS systems

## CHALLENGES



Without facial recognition software, efficiently identifying or verifying individuals can be difficult, impacting security and operational processes. This challenge is clear when trying to monitor VIP or banned people in real time.



Real time watchlists



Monitoring people of interest



VIP or banned person on site

## SOLUTION



Easily manage access lists and detect when a person of interest enters your site with a straightforward four-step setup.

1

### Create personalised watchlists

With either allow or deny to your premises.

2

### Upload images of people and add them to relevant watchlist

3

### Enter person details and upload additional images of the person

If you possess multiple images of the person, you can upload all of them.

4





### Option to configure different Livewall's with different lists

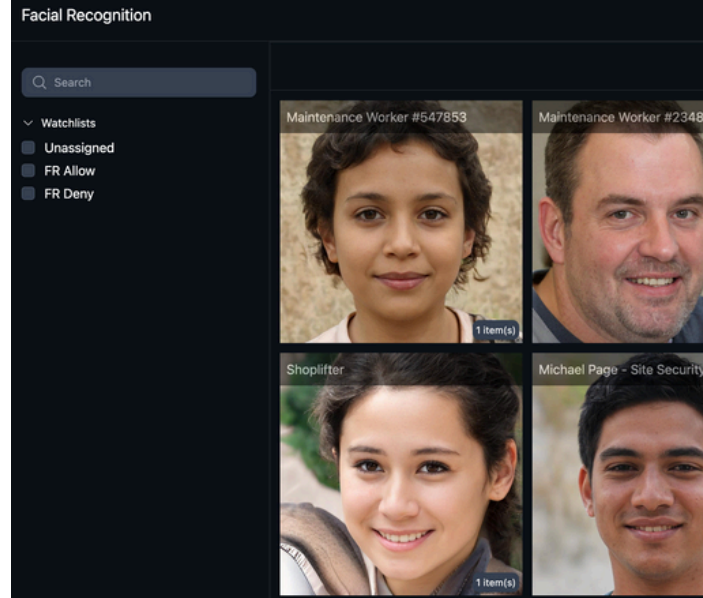
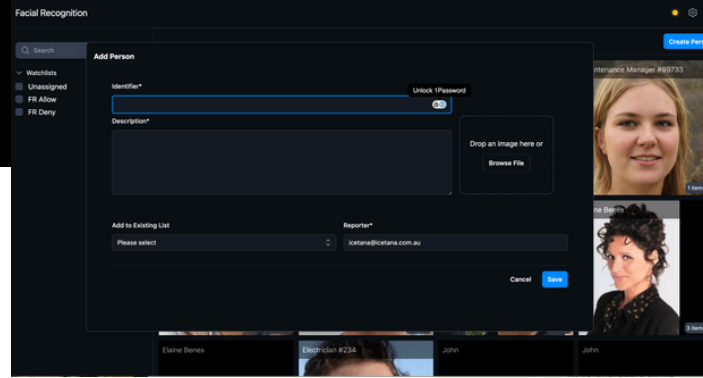
Receive distinct alerts for allow and deny watchlists to stay informed when someone enters your site.

## BENEFITS

- 1 **Quick to set up**  
No need to spend hours setting up our facial recognition system.
- 2 **Have multiple images for the same person**  
You aren't limited to one image per person; you can upload multiple.
- 3 **Instant alert of person to Livewall**  
An alert appears on the icetana Livewall when a person from your allow or deny list enters your site.
- 4 **High Accuracy**  
High accuracy working on all.

## USE CASES

- 
**VIP detection (Loyalty Perks)**  
Identify high-profile visitors to provide personalised services and enhance their customer experience.
- 
**Monitor person of interest**  
Monitor when a person of interest enters your site while tracking their movements.
- 
**Access control**  
Only allowed persons to enter restricted areas, for example, control rooms or bank vaults.
- 
**Banned person enters site**  
Identify when a banned person enters your site in real time, allowing you to take immediate action.



## INDUSTRIES WE SERVE

- ✓ Mall management
- ✓ Guarding services
- ✓ Safe cities
- ✓ Education
- ✓ Hotels

## ICETANA AI PRODUCT SUITE

